



Job Profile: Content Writer- Travel

About iXIGO:

iXIGO is India's #1 vertical search for travel deals & services, and is poised to become a top-3 global travel search company, a market with a potential of \$1+ Billion by 2012.

We focus on comprehensiveness, neutrality & usability. Partnering with ALL the airlines, hotel chains, tour operators & large on line travel portals, iXIGO ensures that consumers have complete real-time information on travel deals across multiple sources of information, delivered in a easy-to-use format.

iXIGO was launched in 2007 by a management team with more than 20 years of travel, technology & business experience and count IIT Kanpur, INSEAD & Amadeus (Europe) among their alma mater. Our international board of advisors includes well respected senior professionals in the industry & academia.

iXIGO's achievements include:

- NASSCOM Top 10 Emerging Companies 2010
- "Red Herring 100 Global" Awards Finalists
- Powering New Delhi / Hyderabad Airports' websites
- India's top 6 Internet start-ups at Proto.in

Please visit the company website for more details: www.iXIGO.com

About the Role:

We are looking for a self starter with good experience in content writing, preferably with experience of creating content for a travel or consumer magazine in the offline and/or online world. This individual would be responsible for researching and writing articles related to travel, destinations for website, blog, SEO submissions.

This is a Full time position to be based out of our Gurgaon office.

Skills & Qualifications:

- 2-3 years of blue chip content writing experience with proven track record of success
- Graduate in English, Arts & Humanities, Journalism, PR/Advertising, Other
- Excellent command over English language.
- Knack for writing interesting descriptions and an ability to create interesting visual pictures through the use of words.
- Ability to write in a variety of formats and styles for multiple audiences
- Understanding of Search Engine Optimization techniques/ marketing of internet products a big plus
- Should be able to find ways to structure or classify multiple pieces of information
- Exceptional researching skills, especially on the Internet
- Prior writing experience, especially in Travel would be an advantage
- Quick learner, ability to multi-task
- Pleasant personality & a good sense of humor

Soft skills

- Self starter with a high level of drive and commitment
- High energy and drive to work in a startup environment.
- Conceptual thinking, flexibility and ability to juggle with multiple responsibilities.
- Ability to work under pressure and confidence to deal with complex issues
- Strong communication skills.

Compensation : Competitive, would not be a constraint for the right candidate.

To apply for this position, please send a your CV to: careers@ixigo.com