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Now fly cheap “anywhere to anywhere” in India

Flight-combinations from all airlines and routes makes iXIGO most comprehensive in India.

Gurgaon, India – August 1, 2007 – iXIGO (www.iXIGO.com) India’s premier travel search engine today announced the launch of an innovative feature that combines flights from all airlines to find the absolute cheapest flight available on all possible routes in India. This “anywhere to anywhere” lowest fare search makes iXIGO the most comprehensive travel site in India.

In a sample return fare search from Delhi to Madurai done simultaneously on multiple travel portals, iXIGO’s results were not only the fastest, but also showed a lowest fare that was cheaper by nearly 5000 Rupees in comparison to the ones found by other travel portals. iXIGO’s routing algorithms searched through Chennai, Bangalore and Mumbai to find the most optimal airline combination and returned twice as many travel options as all the other portals combined, with unbiased and all-inclusive price comparison directly from airline sites.

On the launch of this new feature, Alope Bajpai, Founder and CEO of iXIGO commented – “Indians can now feel happier about travelling to or from smaller airports in the country. With iXIGO searching across all hub-airports and airline combinations, our users will find the absolutely cheapest deals from anywhere to anywhere. The benefits of a large network of full-service, low-cost and regional airlines will now become increasingly apparent to the Indian traveler.”

Dharmendra Yashovardhan, Head of Marketing, added - “Travelers hailing from smaller towns like Patna, Lucknow, Chandigarh, Madurai, Ranchi, Guwahati etc. who are working in bigger cities like Mumbai, Bangalore or Hyderabad faced huge difficulty in finding travel options, since none of the travel portals search all airline combinations through multiple routes. Our users can also sort and filter among these options by trip duration and number of stops.”

Launched in June this year, iXIGO has emerged as the most innovative travel search engine in India, with successive launches of new features every month. Its growing user base of over 25,000 users and constant improvements that solve real-world problems related to travel in India, iXIGO is being referred to as the Google of travel in India. The latest launch comes close on the heels of iXIGO’s mobile search launch in July, in partnership with Onyomo.

About iXIGO

iXIGO ® (a registered trademark of Le Travenues Technology Pvt. Ltd.) is India’s most popular Travel Search Engine, providing unbiased & comprehensive real-time airline fares for Indian travelers. iXIGO was recognized as one of India’s top six online companies in India at the Proto.in. For more information please visit <http://www.iXIGO.com> .

Media Contact:

Dharmendra Yashovardhan,
Head, Marketing & Business Development

dharmendra@ixigo.com

Ph: +91 124 4045281

Web Site: www.iXIGO.com

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phone +91 1244045281 fax +91 244045281 info@ixigo.com