

## Red Herring Releases List of Finalists for the "Red Herring 100 Global" Awards 2007

By iXiGO

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*The Most Promising Private Technology Ventures in the World to be Celebrated at Event in Seattle, Washington.*

### **For Immediate Release:**

San Francisco, CA, November 13, 2007 - Red Herring Magazine announced today that iXiGO.com has been short listed for the Red Herring 100 Global 2007 Awards.

Red Herring 100 winners and finalists from North America, Europe and Asia of the last three years were eligible for this award. The Red Herring editorial team used a very competitive process to whittle down this pool of 1800 eligible promising companies to the 200 finalists of this first-time award. Evaluations were made on both quantitative and qualitative criteria such as financial performance, innovation, management, global strategy, and ecosystem integration.

The names of the 200 companies short-listed as finalists for the "Red Herring 100 Global 2007".

"The 200 finalists we selected from around the world are all excellent contenders," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "They are exceptional companies with smart and innovative platforms that attest to the importance of technology in today's global economy."

iXiGO has made the final group because of its outstanding achievements, and Red Herring Magazine is honored to announce iXiGO.com as one of the most promising technology firms in the world.

"We are honoured and delighted with this announcement, and see this as yet another acknowledgment of our superior travel search technology", said Alope Bajpai, Founder & CEO. "We would like to thank our users, whose constant feedback and support have taken us down the road of becoming India's leading travel search engine, and earning this global recognition. It's just the beginning - there is a lot more to come!"

The finalists companies will be celebrated at the Red Herring Global event in Seattle, WA, on December 3-5. The 100 winners will be announced at the Award Ceremony on December 4.

Red Herring Global is an exclusive event honoring cutting-edge private technology companies from across the world. The event brings together an elite roster of entrepreneurial and global venture investment firms to showcase excellence in innovation. It features keynote discussions, roundtable panels and networking events designed for participants to make connections and learn what it takes to achieve the best worldwide in business and technology.

Distinguished speakers at Red Herring Global include Bruce Jaffe, Corporate VP at Microsoft; Promod Haque at Norwest Venture Partners; David Chao, Cofounder and General Partner, DCM; among others.

### About iXiGO

iXiGO ® (a registered trademark of Le Travenues Technology Pvt. Ltd.) is India's most popular Travel Search Engine, providing unbiased & comprehensive real-time airline fares for Indian travelers. iXiGO was recognized as one of India's top six online companies at Proto.in.

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### **For more information:**

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