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Theodore Koumelis - Monday, February 28, 2011

iXiGO.com launches iPhone App for travel search

iXiGO.com, India's travel search engine, announced the launch of a global Travel App for iPhone users, becoming the first travel site in India to launch on the App Store. Available for Apple's iPhone, iPod Touch & iPad devices, the iXiGO Travel App can be downloaded and installed FREE of charge.

iXiGO's iPhone App available in English, Spanish, German & Italian, allows iPhone users to do a quick search for flights and compare fares across multiple airline and online travel agency websites, search hotel rates and availability from over 250,000 hotels from across all leading hotel booking websites, view maps, see hotel pictures, read reviews, track flight status and delays, see airport information & locations, and complete flight & hotel bookings either on a website of the user's choice, or by making a call to the relevant booking provider by clicking on the phone numbers provided.

"This is the first time an Indian Internet company has built a free iPhone travel app with global audiences in mind", said Alope Bajpai, Founder-CEO, iXiGO.com. "With our simple, fast and intuitive user interface, whether you are in Mumbai, Madrid or Mombasa, you can get flight & hotel information from all around the world on the go, searching across 100+ travel sites. No wonder we are seeing hundreds of downloads already, with 5-star user ratings too!"

"Smartphones are likely to become the dominant platform for Internet access in the near future. Our strategy is to ensure we can give our mobile users the same richness of functionality & content, in search, comparison & filters, as we offer on our website, leveraging the form-factor & powerful location-awareness features on their iPhones", said Rajnish Kumar, co-Founder & CTO, iXiGO.com. "The iPhone App we launched today is the first cornerstone of this strategy. In the coming months, we will be launching mobile applications for a variety of smartphone devices."

iXiGO.com has won several awards in the past for being one of the most innovative internet companies from India, and this launch adds to the list of innovations it has

delivered to travelers. iXiGO.com is also considered by travelers as the most trustworthy, comprehensive, transparent & accurate travel site in India for flights, hotels, buses, trains and deals. Its meta-search business model for online travel bookings is helping millions of travelers save time and money on their travel & enhancing the overall efficiency of the online travel ecosystem.

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