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## Red Herring Releases List of 200 Finalists for the "Red Herring 100 Asia" Awards 2007

### The Most-Promising Private Technology Ventures to be Celebrated at Event in Hong Kong, China

**San Francisco, CA, August 7, 2007** – Red Herring Magazine announced today that [iXIGO.com](http://www.iXIGO.com) has been short listed forerunners of the Red Herring 100 Asia 2007 awards. The 100 winners will be announced at the Red Herring 100 Asia event in Hong Kong, on August 29-31.

The Red Herring editorial team carefully selected the finalists based on criteria such as disruptive influences on technology, innovative strategies, overall expertise, and a passion for the industry. The 200 finalists are based in 16 countries/regions including China, India, Japan, Singapore, Korea, Australia and Vietnam. The names of the 200 companies short-listed as finalists for the "Red Herring 100 Asia 2007" can be found online at <http://www.herringevents.com/asia07/index.html>.

"The 200 finalists we selected from across 16 countries and regions are all excellent contenders," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "They are exceptional companies who thrive on innovation and strongly define the important role of technology in Asia's economy and throughout the world."

"Our short listing for Red Herring's prestigious awards is yet another recognition of iXIGO's innovative spirit and differentiated value proposition for partners and customers", said Founder & CEO, Alope Bajpai. "We are extremely happy with the progress, growth and accolades we have won in such a short span of time since launch. It will remain our constant endeavor to make the life of travelers easier by leveraging emerging technologies."

The finalists and winning companies will be celebrated at the Red Herring 100 Asia event in Hong Kong, on August 29-31. Red Herring 100 Asia is an exclusive event honoring 100 cutting-edge private technology companies from across the Asia-Pacific region. The event brings together an elite roster of entrepreneurial and global venture investment firms to showcase excellence in innovation. It features three days of keynote discussions, roundtable panels and intimate networking events designed for participants to make connections and learn what it takes to achieve the best in business and technology in Asia.

Distinguished speakers on Red Herring 100 Asia include Richard Li, Chairman of **PCCW**; SeHyun Oh, Chairman of SK Telcom, John Chen, Chairman of Sybase, Victor Koo, CEO of **Youku.com (former President of Sohu.com)**; **James Ding, Chairman of AsiaInfo, John Hummelstad, Apac Director of Microsoft Venture and many others**. For a full list of Red Herring 100 Asia speakers, visit <http://www.herringevents.com/asia07/speakers.html>.

Register for RH 100 Asia at <http://www.herringevents.com/asia07/index.html>

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## About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit [www.redherring.com](http://www.redherring.com).

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