



iXIGO.com appoints Abhishek Sharma as VP, Operations & Product Platform

iXIGO.com expands leadership team to drive the next phase of growth

New Delhi, May 17th, 2012: iXIGO.com, India's leading travel search engine announced the appointment of Abhishek Sharma as Vice President, Operations & Product Platform. In this role, Mr. Sharma would be responsible for driving the company's operations, product platform and content strategy as a part of its management team.

Prior to joining iXIGO.com, Mr. Sharma's professional experience spans across 13 years of strategic and operational leadership at young companies. In his previous roles, Abhishek was the Co-Founder and Head of India Operations of Tenmarks Education Inc, a leading online education provider, the Co-Founder and CEO of QSquare Technologies Pvt Ltd, a software and usability quality testing venture and the Head of Quality of XChanging's Indian operations. Having mentored several startups, Abhishek is passionate about scaling companies and implementing operational best-practices. Abhishek is a six-sigma black belt and an MDBA from Symbiosis Institute of Management Studies.

Speaking on his new role, Abhishek said - "I've been passionate about startups, online products, scalability and usability, so I am definitely excited about this opportunity. iXIGO's team and product have been at the forefront of innovation in the Indian online travel industry, and there is a huge opportunity in simplifying the lives of travelers through consumer-centric travel research and trip planning products."

Abhishek Sharma joins the growing iXIGO leadership team as the company embarks on the next phase of growth. "Abhishek's past entrepreneurial experience and proven skills in scaling businesses will be a valuable asset for iXIGO. He brings great team building capabilities, content management acumen, and eye for detail to the table and we're excited to have him on board to help us in taking iXIGO to the next level." - said Alope Bajpai, CEO & Co-Founder, iXIGO.com.

iXIGO.com has been known for its industry-first product innovations. Earlier this year, iXIGO.com launched India's first full-featured travel app for Android phones and a unique search platform for Facebook & Twitter that understands and responds to flight searches made in natural language by users of social media platforms. iXIGO.com is also beta-testing a new multi-city flight search feature and has released a sneak preview of its upcoming trip planning product at www.ixigo.com/q.

About iXIGO.com:

iXIGO.com (<http://www.ixigo.com>) is South Asia's leading online & mobile travel search engine. Launched in 2007 by IIT, INSEAD and Amadeus alumni, iXIGO.com consolidates search results from 100+ airlines, hotels, trains, bus booking sites & online travel portals to find the best travel deals. iXIGO's utility and ease of use have made it a top travel search engine almost entirely through word-of-mouth from satisfied users. Headquartered in Gurgaon, India, iXIGO.com has won several awards including the NASSCOM Top-10 Emerge and the TiE-Lumis Entrepreneurial Excellence Awards, 2010. iXIGO.com is an investee company of SAIF Partners & MakeMyTrip Limited. For more information about iXIGO.com, visit www.ixigo.com or m.ixigo.com (mobile). Keep up with iXIGO.com updates on Facebook at www.facebook.com/ixigo.com and on Twitter [@ixigorocks](https://twitter.com/ixigorocks)

Contact

Travel Partners partners@ixigo.com Affiliations affiliate@ixigo.com Advertisers advertise@ixigo.com	Media Contact Saurabh Srivastava saurabh@ixigo.com +91 124 4617884 Kshiti Garg kshiti@ixigo.com +91 124 4617880
--	---