



iXIGO.com wins 'Travel Site of the Year'

iXIGO.com chosen top travel website at the WATAwards 2013

New Delhi, February 18, 2013 – iXIGO.com, India's leading travel research & trip planning website has been adjudged as the **Travel Site of the Year** at the WATAwards 2013. The award was conferred during a ceremony held at The Orchid Hotel in Mumbai on February 15, 2013.

WATAwards is an initiative taken by WATMedia to recognize and felicitate companies, agencies & professionals who have achieved ground breaking work in the Indian digital space since their inception. The awards are now in their third year of running and have earned a name for themselves in the digital community.

Talking about the achievement, Saurabh Srivastava, Vice-President, Marketing & Product Strategy, iXIGO.com said, "Being awarded the 'Travel Site of the Year' at the WATAwards is a matter of great pride and privilege for everyone at iXIGO. We spend a lot of time worrying about what travelers want and in coming up with the most usable and innovative products to simplify their lives. Our evolution and adaptation to the ever-changing needs of our consumers is our biggest competitive advantage vis-a-vis other travel sites."

Aloke Bajpai, CEO & Co-Founder, added - "A few years ago, our meta-search engine disrupted how people search and compare online travel booking options, and today, iXIGO Trip Planner is disrupting the way we research & plan our trips. This award is dedicated to our entire team and their passion for building trend-setting products. There's a lot more to come!"

About iXIGO.com

iXIGO.com is India's leading travel planning and search website. Launched in 2007 by IIT, INSEAD and Amadeus alumni, iXIGO.com's vision is to simplify the life of travellers through innovative travel products for internet and mobile. The website searches, aggregates and curates travel information across hundreds of travel sites and allows users access to relevant information on tourist destinations, places to visit, things to do, modes of transport, driving directions, hotels, restaurants, weather and more. iXIGO has launched many industry-first innovations and won several prestigious awards and recognitions from TiE, NASSCOM, Business Today, Red Herring and Mint. iXIGO.com is an investee company of SAIF Partners and MakeMyTrip Limited.

For more information, visit www.iXIGO.com and follow us on - www.facebook.com/ixigo.com and - www.twitter.com/ixigorocks for more.

Media Contact: Saurabh Srivastava saurabh@ixigo.com (+91-124-4617884)