



India's first travel search & planning app on Windows Phone Store

ixigo launches Windows Phone app for Indian travelers

New Delhi, 20 August, 2014: ixigo.com, India's leading travel planning and search engine has launched its award-winning app on the Windows Phone Store. The ixigo Windows Phone app is India's most comprehensive travel planning & search app, and winner of the '2013 Mobbys Award for the Best Travel App' already available on all leading platforms including Android and iOS. The app allows users to not only search and compare the cheapest flight ticket fares but also get best hotel rates, compare best available buses and train fares for free and in matter of a few seconds – thanks to the simple and functional design of the app.

Enthusiastic about launch ixigo CTO & co-founder, Rajnish Kumar said, "Windows is the second most popular platform after Android for smartphones in India and we are excited to offer the simple, fast and light weight ixigo app to Windows Phone users. Users can now search for hotels, buses, trains and flights in this all in one travel app".

Commenting on this partnership, Navdeep Manaktala, Head Developer Experience, Nokia India Sales Pvt Ltd, a subsidiary of Microsoft Mobile Devices Group said, "ixigo has been very successful in India with its mobile apps for travel search and planning. We are excited to bring this much-awaited app to our Windows Phone consumers to help them plan their holiday and business travel effortlessly."

The ixigo app allows travelers to compare rates of 300,000+ hotels in India and across the world, compare information and prices from 100+ travel sites to get the best airfares, and check real-time availability and track live train status for over 2500+ trains running under the Indian Railways. Whether it is finding hotel amenities, room rates, checking availability, reading reviews and accessing location and maps, users can benefit by making an informed decision and book conveniently on the website of their choice. That's not all- with the in-built trains app, travelers can get automated PNR status updates and train delay notifications and can also book their food order to be delivered right at their seat during the train journey.

Over the last one year, ixigo has launched six cutting-edge apps for travel. These include [ixigo trains](#), [ingoa Goa travel guide](#), [road trips](#), [PNR status](#) and [ixigo buses](#). Recently, ixigo won a gold at the Indian Digital Media Awards (IDMA) 2014 for the ixigo PNR status app, which has also made it to the finalist category at mBillionth awards. Cumulatively, ixigo's apps across platforms have been downloaded by over 2.5 million users.

About ixigo.com

ixigo.com is India's leading travel planning and search website, voted as the Product of the Year 2013, in the Travel category. Launched in 2007 by IIT, INSEAD and Amadeus alumni, ixigo.com's vision is to simplify the life of travelers through innovative travel products for Internet & mobile. The website searches, aggregates and curates travel information across hundreds of travel sites and allows travelers to access relevant information on tourist destinations, places to visit, things to do, modes of transport, driving directions, hotels, restaurants, weather and more. Today through its various mobile apps ixigo app, pnr

status, road trips, trains, buses, goa travel guide) and the website ixigo helps over 3.5 million travelers every month to find answers to their travel related queries, gather key information, plan and travel more.

ixigo.com has launched many industry-first innovations and won several prestigious awards and recognitions from TiE, NASSCOM, Business Today, Red Herring & Mint. ixigo.com is an investee company of SAIF Partners & MakeMyTrip Limited. For more information, visit www.ixigo.com and keep up with updates on Facebook at www.facebook.com/ixigo and Twitter at www.twitter.com/ixigo

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