iXiGO.com launches India's first travel search app on Android

Search for flights & hotels across all travel sites from your Android Phone

New Delhi, December 13, 2011 – iXiGO.com, India's leading travel search engine, today announced the launch of India's first full-featured flights & hotels search application for Android devices. The iXiGO app is available globally on the Android market and can be downloaded and installed for free on any smartphone running the Android Operating System.

iXiGO's Android App (available at https://market.android.com/details?id=com.ixigo) allows Android smartphone users to instantly search for flights & hotels & compares fares across multiple airlines, hotels and online travel agency websites. The app also allow users to track flight status and delays, view hotel maps, see hotel information & pictures, view airport information & locations and even complete the booking by redirecting to the booking provider's website or by making a call to the relevant booking provider's phone number.

Rajnish Kumar, CTO, iXiGO.com, said - "We are proud to announce the first Indian travel search app on the Android app market. With the growing market-share of Android phones and the availability of cheap smartphone devices, we're committed to delivering the same richness of user experience and depth of flight and hotel information as our website, on Android phones and tablets."

"Our mobile strategy is gaining more prominence since over 5% of our website now come from a mobile device. In addition to our Android and iPhone apps, we also have a full-feature mobile website coming soon!", added Aloke Bajpai, CEO, iXiGO.com.

iXiGO.com has won several awards in the past for being one of the most innovative internet companies from India, and with this launch, the travel search engine has established itself as a leader in the travel mobile apps space. iXiGO.com has earned a reputation among travelers as the most trustworthy, comprehensive, transparent & accurate travel site in India for flights, hotels, buses, trains and deals. Its meta-search business model compares travel deals from 100+ travel sites and has helped millions of travelers save time and money on their travel.

 About iXiGO.com:

iXiGO.com (http://www.ixigo.com) is South Asia's leading online & mobile travel search engine based out of Gurgaon, India. iXiGO.com searches across multiple airlines, hotels, trains, bus booking sites & online travel portals to find the best travel deals. Launched in June 2007 by IIT, INSEAD and Amadeus alumni Aloke Bajpai, Rajnish Kumar and Dharmendra Yashovardhan, iXiGO.com has been recognized by NASSCOM as India's Top-10 Emerging company / Top-100 Innovator, and won the TiE-Lumis Entrepreneurial Excellence Awards, 2010. iXiGO.com is an investee company of SAIF Partners & MakeMyTrip Limited.

For more information about iXiGO.com, visit www.ixigo.com or m.ixigo.com (mobile). Keep up with iXiGO.com updates on Facebook at www.facebook.com/ixigocom and on Twitter @ixigorocks .

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