



## **iXIGO.com publishes Festival Guide for Jan 2013**

### **4 States, 5 Festivals - A Photographer's Delight!**

**New Delhi, January 10, 2013** – iXIGO.com, India's leading travel planning & search website has come up with an exclusive guide on Indian Art and Cultural Festivals that would be celebrated across key states in India this January. This guide is aimed at travelers with a penchant for photography to catch the most awesome array of colour and celebrations and plan their travel accordingly.

This guide is the fifth in a row after Christmas celebrations, Where to party this New Year, Places to see snow around Delhi and Adventure sports in India. This also forms a part of the bigger philosophy of the brand to assist travelers with the most topical and useful information curated and packaged to help them have a joyous travel experience.

The guide lists five big art and cultural festivals, typically held in the month of January in various parts of the country that attract scores of photographers and visitors from across the world. Each of the chosen festivals has a unique flavour and the ability to turn anyone into a photographer, even if it means clicking awesome pictures through one's mobile phone camera.

Starting with the [Bikaner Camel Festival](#), the guide covers an essence of the festivities that make this Rajasthani tradition's spectacle as magical as it sounds. The guide then takes you to the [International Kite Festival](#) which is celebrated in Ahmedabad, one that can make your neck hurt because it's next to impossible to keep your eyes away from the sky, even at night! Another huge festival coming up this month is the [Mahakumbh Mela](#) which is being celebrated after a gap of 12 years in the North Indian city of Allahabad and sees the largest crowd in the world every time it is celebrated. The other two featured festivals are the [Rann Utsav](#) and the [Kochi Art Fair \(aka Kochi-Muziris Biennale\)](#) which attract the most serious followers of the respective art forms.

Speaking about this guide, Alope Bajpai, CEO & Co-Founder, iXIGO.com said, "While January has many significant festivals such as the Jaipur Literature Fest, Lohri, Pongal, Republic Day, etc. iXIGO.com wanted to cover those that are most worthy from the viewpoint of a traveler with a fondness for photography. We prepared this guide to quench the thirst of such travelers for whom being at these places would be an experience. Thus, what brings these festivals together is their knack to force one to bring out their DSLRs and click till they drop dead!"

Keeping its USP intact, iXIGO.com has ensured that its users find all the information at one place. The guide provides a virtual experience through its description and pictures, details such as date, time and schedule along with some cool tips that would help enrich the experience of travelers planning a visit to any of these festivals. Follow the entire guide at iXIGO.com's official blog - [iXiBlog](#) and don't forget to share your memories. Your experiences and clicks might make their way to the next special guide by iXIGO.com!

**About iXiGO.com**

iXiGO.com is India's leading travel planning and search website. Launched in 2007 by IIT, INSEAD and Amadeus alumni, iXiGO.com's vision is to simplify the life of travelers through innovative travel products for Internet & mobile. The website searches, aggregates and curates travel information across hundreds of travel sites and allows travelers to access relevant information on tourist destinations, places to visit, things to do, modes of transport, driving directions, hotels, restaurants, weather and more. iXiGO has launched many industry-first innovations and won several prestigious awards and recognitions from TiE, NASSCOM, BusinessToday, Red Herring & Mint. iXiGO.com is an investee company of SAIF Partners & MakeMyTrip Limited. For more information, visit [www.iXiGO.com](http://www.iXiGO.com) and keep up with updates on Facebook - [www.facebook.com/ixigocom](http://www.facebook.com/ixigocom) and Twitter - [www.twitter.com/ixigorocks](http://www.twitter.com/ixigorocks).

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