



NASSCOM Honors iXIGO.com with Top 10 Emerging Company Award

iXIGO.com makes it to the NASSCOM EMERGE 50 - League of Ten

New Delhi, September 9th, 2010 – The National Association of Software and Services Companies (NASSCOM) of India has awarded iXIGO.com (<http://www.ixigo.com>) as one of the top 10 emerging companies for 2010 at the Delhi edition of the NASSCOM EMERGOUT Conclave 2010. The winners, chosen from a total of 236 initial applicants, include companies that provide a range of IT services covering healthcare, education and training, banking, travel and social networking.

The award was presented to iXIGO.com by Shri R Chandrashekhar, Secretary, Dept of IT, Govt. of India in the presence of Mr. Som Mittal, President NASSCOM, Mr. Krishnakumar Natarajan, CEO and Managing Director, MindTree Ltd. and Mr. Sharad Sharma, Chair of the NASSCOM Product Forum.

NASSCOM through its EMERGE 50 initiative has identified 50 Emerging companies which are redefining the benchmark of excellence for the next generation of SMEs. The EMERGE 50 – The League of Ten, have been selected from these shortlisted companies. The purpose of this initiative is to identify and recognize the great potential companies in the making, who can be treated as role models and inspiration to others.

Speaking at the Conclave, Mr. Som Mittal, President, NASSCOM said, “The SME segment represents a huge opportunity for India to retain its competitive advantage and sustain future growth. Over the past few years Indian SMEs, which are a significant contributor to the IT industry, have excelled in building niche products and services and tapping non-core markets. We are proud of not only the winners but all applicants that have showcased an unparalleled spirit of entrepreneurship.”

At the awards ceremony, Dharmendra Yashovardhan, Co-Founder and COO of iXIGO.com said – “We wish to thank our iXIGOers, our travel & online media industry partners and our awesome team for their support and contribution in our winning this award. It comes at a perfect time, since we are at the cusp of charting our next phase of growth through new products, new geographies and innovative partnerships.”

“iXIGO.com has always been seen as the most innovative travel site in India. This recognition by NASSCOM strengthens our resolve to ensure iXIGO.com fulfills its promise as a truly global travel search company to emerge out of India”, added Alope Bajpai, Founder-CEO of iXIGO.com.

iXIGO.com empowers consumers by providing them the ability to search prices and availability across 100+ travel booking sites for flights (domestic and international),

hotels (domestic & international), buses, deals etc. in a few seconds. In just 3 years, iXiGO's deeply embedded global relationships in the Travel and Internet Industry have helped it successfully establish itself as a credible distribution and media platform for airlines, hotels, online travel agents as well as advertisers looking for consumers with an ability and willingness to transact online. iXiGO.com is currently India's fastest growing travel site, registering a growth of over 200% YoY in 2009-10, and generates a total transaction value of almost \$4M every month. The company has previously been named a NASSCOM Top 100 Innovator for 2007.

About iXiGO.com:

iXiGO.com is South Asia's leading online & mobile travel search engine based out of Gurgaon, India. iXiGO.com searches across multiple airlines, hotels, trains and bus booking sites to find the best travel deals. Launched in June 2007 by IIT, INSEAD and Amadeus alumni Alope Bajpai, Rajnish Kumar and Dharmendra Yashovardhan, iXiGO.com has been recognized by NASSCOM as India's Top-100 Innovator. BusinessToday and Wall Street Journal/Mint have named it among India's 10 hottest startups in 2008 for its unique market approach, product usability, and passionate management team. iXiGO.com is backed by BAF Spectrum, a Singapore-based seed-investment fund. For more information about iXiGO.com, visit www.ixigo.com or m.ixigo.com (mobile).

About NASSCOM:

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPO industries in India. It is a global trade body with more than 1200 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services off-shoring and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 2.24 million professionals. For more information about NASSCOM, visit <http://www.nasscom.in>.

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