



## **iXIGO.com launches Windows 8 app** **India's first travel app for Windows 8 PCs, Laptops & Tablets**

**New Delhi, December 6, 2012** – iXIGO.com, India's leading travel planning & search website has continued to stay ahead in the innovation curve by developing an app for the latest Windows 8 platform that enables users of Windows 8 devices to search for travel information. This app is available on the Windows Store at <http://bit.ly/Qb8HEb> and is also downloadable from <http://www.ixigo.com/mobile> .

Travelers using the iXIGO.com Windows 8 app can search for over 150 travel websites for the best flight and hotel deals through an extremely easy and convenient user interface. The app allows its users to find cheap flights to anywhere in the world from their location. It also allows them to compare 250,000+ hotels globally in both list view and map view. Announcing the app's release, Ernesto Cohnen, VP, Products at iXIGO.com said, "We've been first-to-market for all major new platforms in India, and our app for Windows 8 gels well with the simplicity and enhanced usability of the platform. We have worked hard to create a product that can adapt itself to every possible paradigm, which is evident in the simple, fast and intuitive interface of this app."

The iXIGO.com app, which is available for free on all windows devices, is packed with features for both hotels and flights search. The app provides information on amenities, room rates, availability, contact information along with photos of hotels across the world. It also allows users to track flight status, delays and cancellations of their travel itineraries. Users can also compare, search and choose the cheapest and most convenient option/mode to travel which automatically takes them to the chosen site where the bookings can be made.

Speaking of the app, Amrish Goyal, Director – Windows Business Group, Microsoft Corporation India Pvt. Ltd. said, "We are overwhelmed by the speed with which consumers have embraced Windows 8. iXIGO.com is a unique product in the travel category, and the Windows app leverages Modern UI to offer consumers with a fast and fluid experience. We look forward to welcoming more such innovative travel apps from iXIGO.com on our Store!"

iXIGO.com recently launched Trip Planner, an innovative product that attempts to understand user inputs in natural language, similar to having a conversation with a travel guide, and presents curated and aggregated travel content and information summarized in a visual infographic containing modes of transportation, directions, places to stay, eat, see, weather info and rich information about destination. iXIGO.com has been a frontrunner on the platform adoption curve for mobile devices by being the first Indian travel app on the app stores for iOS, Android, as well as, Windows 8.

### **About iXIGO.com**

iXIGO.com is South Asia's leading online and mobile travel search engine. iXIGO.com's vision is to develop products to ease and simplify the life of travelers and to make travelling a happy and wholesome experience. Their key products like the TripPlanner, FareMapper, FlightPlanner amongst others help a traveler in planning a trip and searching the best travel solution suited to an individual's needs. Launched in 2007 by IIT, INSEAD and Amadeus alumni as the first travel meta-search engine in India, iXIGO's

unbiased search results and ease-of-use have won it several accolades from TiE and NASSCOM, and have made it one of the top travel sites in India almost entirely through word-of-mouth from satisfied users. iXiGO.com is an investee company of SAIF Partners & MakeMyTrip Limited. For more information about iXiGO.com, visit [www.ixigo.com](http://www.ixigo.com) or [m.ixigo.com](http://m.ixigo.com) (mobile). Keep up with interesting trivia, facts and contests around travel by iXiGO.com on Facebook at [www.facebook.com/ixigocom](http://www.facebook.com/ixigocom) and Twitter [@ixigorocks](https://twitter.com/ixigorocks).

#### Contact

<b>Travel Partners</b> <a href="mailto:partners@ixigo.com">partners@ixigo.com</a>	<b>Media Contact</b>
<b>Affiliations</b> <a href="mailto:affiliate@ixigo.com">affiliate@ixigo.com</a>	<b>Saurabh Srivastava</b> <a href="mailto:saurabh@ixigo.com">saurabh@ixigo.com</a>
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