



Party, Play & Plunge - iXIGO's mantra for welcoming 2013

iXIGO publishes the most exciting list of party and adventure sports places in India

New Delhi, December 28, 2012 – iXIGO.com, India's leading travel planning & search website has published innovative guides for this New Year. This is in continuation to the Christmas guides published by iXIGO.com earlier this month wherein it had given users tips to celebrate Christmas and savour the best confectionary across 10 key towns in India. The company has published the New Year guides aiming especially at those who are still in the dilemma of 'What to do?' or 'Where to go?'

The guides cover top 10 most happening places to party in India, followed by 10 most exciting places that have adventure sports befitting for the season, ending with 10 destinations around Delhi where one can travel to see and enjoy snow this season. With such a fantastic line up of destinations and things to do along with necessary details, iXIGO.com aims to help users make their last minute New Year plans, which guarantee a fabulous time!

Talking about the guides, Saurabh Srivastava, VP, Marketing & Product Strategy at iXIGO.com, said, "With every new celebration, we try and whip out some really thought through and inspirational products that would help our users plan their travel better. Through these guides, which involve considerable time and resources to collect, curate and consolidate information, we are sure our users will be able to make the most of this season and have a great time this new year".

While the Party listings have all details including the cost pax along with the contact details for all hand-picked party places, the Adventure Sports guide mentions the destinations along with the sports they are famous and people to get in touch with for more information. The Places to see Snow guide takes Delhi as the central-point and lists down details of closeby places where one can expect to see snow this season.

Aloke Bajpai, CEO, iXIGO.com, who has recently been featured in the **IMPACT Digital Power 100** list, said, "New Year's eve is inevitably the most difficult night to plan for anyone across the country. People who like to party don't know what places would fit their budgets or would have their taste of music or even have the right kind of crowd. Others who want to enjoy some family time outside of their cities don't know where to go or what to do. This is where we add value. We do their homework and present them with a ready to use guide with all the necessary information required for them to figure out their plans! Watch out for some more exciting travel guides in 2013 !"

The guides have been listed under the headlines - "[10 Craziest Party Hotspots For New Year's Eve](#)", "[10 Places to see Snow Around Delhi!](#)" & "[Top 10 Adventure Sports Places this Season!](#)" and have been published at the [iXIBlog](#). So don't waste time to plan. Get set to Party, Play & Plunge, this New Year's!

About iXIGO.com

iXIGO.com is India's leading travel planning and search website. Launched in 2007 by IIT, INSEAD and Amadeus alumni, iXIGO.com's vision is to simplify the life of travelers through innovative travel products

for Internet & mobile. The website searches, aggregates and curates travel information across hundreds of travel sites and allows travelers to access relevant information on tourist destinations, places to visit, things to do, modes of transport, driving directions, hotels, restaurants, weather and more. iXiGO has launched many industry-first innovations and won several prestigious awards and recognitions from TiE, NASSCOM, BusinessToday, Red Herring & Mint. iXiGO.com is an investee company of SAIF Partners & MakeMyTrip Limited. For more information, visit www.iXiGO.com and keep up with updates on Facebook - www.facebook.com/ixigocom and Twitter - www.twitter.com/ixigorocks .

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