



ixigo encourages travelers to go backpacking !

The third edition of mixigo features an engaging discussion on adventure travel

New Delhi, September 30, 2013 - ixigo.com, India's leading travel planning & search engine organized the third edition of "mixigo", as part of its community initiative in Gurgaon on September 28. The interactive session by Akshay Chhugani, avid backpacker and CEO of The Indian Backpacker highlighted the adventure and excitement involved in undertaking impromptu backpacking trips. Travel enthusiasts from all walks of life participated in the event. More details on the session are available at [ixiblog](#).

"ixigo aims to provide travelers with the most relevant travel information. With each mixigo session, we provide a platform to learn from the experienced travelers who come and share their untold stories, experiences and anecdotes." said Alope Bajpai – CEO and Co-founder, ixigo.com. "We are convinced that sharing real-life stories is key to bringing a community initiative alive. The third edition was very insightful, inspiring people to go for adventure-filled backpacking trips."

During the session, travel expert Akshay encouraged travelers to pack their bags and explore a place by themselves. He gave valuable information on how to backpack, where to backpack in India, backpacking tips, budget backpacking and safety concerns. He further mentioned that Rishikesh, Varanasi, Pushkar and the Himalayas are the most preferred backpacking destinations in India and the best time to head out for such adventure expeditions is between October – April end.

ixigo is an initiative by ixigo to get like-minded travel enthusiasts together to discuss and benefit from each other's experiences and knowledge in a conducive environment. ixigo plans to take mixigo to travelers across India and get more travel experts onboard its fast growing community initiative. In addition to this, thousands of travelers have already contributed photos, comments, answers and tips to ixigo's trip planner platform.

About ixigo.com

ixigo.com is India's leading travel planning and search website, voted as the Product of the Year 2013, in the Travel category. Launched in 2007 by IIT, INSEAD and Amadeus alumni, ixigo.com's vision is to simplify the life of travelers through innovative travel products for Internet & mobile. The website searches, aggregates and curates travel information across hundreds of travel sites and allows travelers to access relevant information on tourist destinations, places to visit, things to do, modes of transport, driving directions, hotels, restaurants, weather and more. ixigo.com has launched many industry-first innovations and won several prestigious awards and recognitions from TiE, NASSCOM, Business Today, Red Herring & Mint. ixigo.com is an investee company of SAIF Partners & MakeMyTrip Limited. For more information, visit www.ixigo.com and keep up with updates on Facebook at www.facebook.com/ixigocom and Twitter at www.twitter.com/ixigorocks

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