



ixigo partners with Citrus Pay for Cashback Offer on Flights & Hotels

Rs. 1000 cashback on flights & hotels booked through ixigo

New Delhi, May 18, 2015: **ixigo.com**, India's leading mobile travel marketplace, has partnered with Citrus Pay to launch the [ixigo cashback](#) offer. It is the first cashback promotion in the world by a travel search engine. The offer gives rewards in the form of cashback to users who book flights or hotels using ixigo and its partner websites.

ixigo cashback offer is unique since it is applicable over and above the offers, discounts or deals that are already running on ixigo's partner travel websites, thereby offering the best value to travelers. Travel websites that have already partnered for this cash back offer include Jet Airways, GoAir, Qatar Airways, Emirates and Etihad for flights and Booking.com & Agoda.com for hotels. Depending on the partner and the booking amount, travellers can avail a flat Rs. 500 to Rs. 1000 cashback for every booking.

Aloke Bajpai, CEO & Co-Founder of ixigo said - "With ixigo cashback, we are not just helping travellers find where the best travel deals are, but also giving people cashback directly into their wallet for their loyalty and faith in us. With an ever-expanding base of travel partners with whom the cashback can be claimed. We will ensure ixigoers get the best value for their time and money!"

Jitendra Gupta, Founder of Citrus Pay said - "Citrus Cash is proud to be the wallet partner for ixigo's promotion. It is a very unique offering never before seen on any travel search engine. Customers can use cashback for making purchases across 3500 strong Citrus merchant website that offer services like movies, shopping, food delivery, bill payments etc or simply choose to transfer the money to their linked bank account instantaneously."

The ixigo cashback program will benefit millions of travellers who use ixigo's website and apps to search, compare and book their flights and hotels. Several thousand ixigoers have already availed this cashback offer within days of the ixigo cashback promotion launch.

About ixigo

Launched in 2007 in Gurgaon, [ixigo](#) is India's leading travel marketplace connecting over 60 million travellers with content & deals from over 25,000 online & offline travel & hospitality businesses. ixigo

aggregates and compares travel information, prices & availability for flights, trains, buses, cabs, hotels, packages & destinations. ixigo's mission is to simplify the lives of travellers by building apps that make their travel search and planning hassle-free. Join ixigo on [Facebook](#) and [Twitter](#) for more updates.

About Citrus Pay

Citrus Pay provides comprehensive web and mobile payment solutions for over 3000 + merchants as well as millions of consumers. Citrus Pay offers the full stack of the payment architecture and more – a super charged SaaS platform built to handle the unique needs of emerging markets, India's best smart phone-centric payment solutions, the country's most popular online consumer wallet, and comprehensive payment processing for all popular Indian payment modes.

Our clients include organizations like Airtel, Make My Trip, PVR, Indigo Airlines, Fun Cinemas, Delhi Metro, Meru Cabs, Healthkart, Lenskart, Sundirect, Tata AIA, Star Health, Kidzania, Zivame among others . Strengthening the brand's credibility Citrus works closely with 35+ banks and operates a RBI approved digital wallet. The company is headquartered in Mumbai, with offices in Pune, Delhi, Gurgaon, Chennai and Bangalore.

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